

# BRANDON PARTNERS

Corporate Training in Organizational and Political Savvy

## Consultant Bio

Suzanne Armstrong helps corporations successfully navigate the challenges and opportunities of change. Her keystone process and facilitation skills, experience and knowledge enable her to partner with leadership teams. She helps them unlock the power of change by turning resistance and an insistence on the “old ways” into a true and lasting commitment to change.

Suzanne believes that when leaders take responsibility for driving their own change, they can cascade down the same ownership throughout other organizational levels. She sets expectations at the top and then helps leaders build interlocking teams who roll out changes in vision, direction, and new ways of working. Companies she has worked with have developed an organization-wide understanding of the processes needed to be successful and the place each person plays in them. She is to an organization what a head coach is to a leadership team: a skilled and inspiring facilitator who helps focus the entire team’s commitment to move in a winning direction.

She began her consulting career as a trainer, instructional designer, and program developer. She further honed these skills as a world-wide director of training and development for American Express based out of New York and later with Zenith Insurance. She further built on her experience with two consulting firms in New York City during the mid eighties. Over time, the focus of her work became that of helping organizations prepare for and sustain major strategic change. She worked with J.P. Morgan/Chase, Citibank, and AT&T as they strove to become more sales oriented versus being operations driven. Recent clients include Blue Cross Blue Shield of Maryland, AGF Management (mutual funds), Moody’s Investor Services, Deloitte, and Grey Global.

She currently partners with Brandon Partners and co-facilitates its “Organizational Savvy” workshops. Her work as an organization development leader in several corporations has given her the wide-ranging background needed to navigate clients through the difficult and shifting political environments they face. Since broad organizational change demands strategic influence skills, her teaching of the *Organizational Savvy* principles brings a special perspective.

Suzanne holds a BA from the University of Western Ontario and a Master’s degree in adult education from the University of Toronto. Born and raised in Montreal, she is a persuasive presenter and speaker. She currently resides in New York City with her husband.



**SUZANNE ARMSTRONG, M.A.**

A corporate trainer, organizational change practitioner, instructional designer, and program developer who has worked closely with many blue chip corporations for the last twenty five years.

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Suzanne’s strength is her focus on coaching leaders to establish the conditions within which positive change can flourish; she differentiates herself by her strong desire to understand my business and tailor what she does strategically and practically to meet business needs.

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