

BRANDON PARTNERS

Corporate Training in Organizational and Interpersonal Savvy

Founder Bio

Dr. Rick Brandon founded BRANDON PARTNERS, a global leadership development firm delivering insightful behavior change workshops in the cutting edge competency of ethical, political savvy for navigating company power dynamics through his flagship program, *Organizational Savvy: Avoiding Your Political Blind Spots*. His training company also builds skills in interpersonal savvy through the popular *Straight Talk for Accountability and Results* program.

Dr. Brandon has consulted, trained, and presented at companies worldwide. His clients include: American Express, Apple Computer, Avon Products, Autodesk, Best Buy, Caremark, Charles Schwab, Chase Manhattan, Credit Suisse, Deutsche Bank, Discover Financial, Gap Inc., Genentech, Hertz, Kinko's, MCI WorldCom, Mitsubishi, Pfizer, The Prudential, Time Warner, Tyco, and Wellpoint.

Rick co-authored the Wall Street Journal bestseller on ethical corporate power politics, *Survival of the Savvy* (Free Press, 2004), which won book of the month for Fast Company, Forbes CEO.com, and Institute for Management Studies. He is honored to serve as distinguished faculty for the Institute for Management Studies, with high-level seminars in twenty-eight cities around the world. He was IMS' most widely requested speaker in 2005, hosted in 18 cities globally.

Dr. Brandon earned his Ph.D. in Counseling and Management at the University of Arizona, his M.A. in School Psychology from St. Lawrence University, and his B.A. in Psychology from Case Western Reserve. He's taught graduate and undergraduate courses for the University of Bridgeport, College of Saint Rose and the University of Arizona.

Rick is married with two college-aged children and lives with in Marin County, California. He is a singer, plays blues trumpet, performs in community musical theater, and is active in a non-profit organization that provides emotional support to individuals and families experiencing life-threatening illness. Rick also is a member of Bugles Across America, a volunteer organization that plays live "Taps" at the funerals of war veterans. ■



RICK BRANDON, Ph.D.

CEO & President, Brandon Partners and Co-Author of the Wall Street Journal bestseller, *Survival of the Savvy: High-Integrity Political Tactics for Career and Company Success* (2004, Free Press)

With over 30 years of performance improvement and training experience, Dr. Rick Brandon delivers keynote speeches at corporate events, trains thousands annually in workshops, and appears in various industrial and educational videos.